

# LITO PARISSI

PRODUCT DEVELOPMENT SCENOGRAPHY CREATIVE DIRECTION

WORKING BETWEEN CREATIVE DIRECTION AND PRODUCTION,  
TRANSFORMING IDEAS INTO OBJECTS, IMAGES AND SPACES.  
SELECTED WORK 2021 - 2026

# ABOUT

I am a creative producer working across creative direction, product development, sourcing and scenography. Over the past five years, I have developed objects, campaigns, table settings, retail spaces and large-scale hospitality experiences. My work connects the initial creative idea with the materials, people and processes required to make it tangible.



BASED IN GREECE · WORKING INTERNATIONALLY  
ENGLISH · FRENCH · GREEK



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ROLE

PRODUCT DEVELOPMENT  
MATERIAL AND COLOUR DEVELOPMENT  
SUPPLIER COORDINATION  
SAMPLING AND PRODUCTION

A COLLABORATIVE COLLECTION BRINGING TOGETHER CABANA'S RICHLY LAYERED  
VISUAL LANGUAGE AND CRINI&SOPHIA'S APPROACH TO CONTEMPORARY CRAFT.

01 — HAND-EMBROIDERY SAMPLE



02 — TEXTILE PANEL DESIGN & LAYOUT



03 — HAND-PAINTED GLASS SAMPLES



ROLE

PRODUCT DEVELOPMENT  
MATERIAL & COLOUR DEVELOPMENT  
SAMPLE COORDINATION  
SUPPLIER & PRODUCTION MANAGEMENT

I CONTRIBUTED TO THE COLLECTION'S DEVELOPMENT FROM THE INITIAL CREATIVE DIRECTION THROUGH SAMPLING AND PRODUCTION. MY ROLE INVOLVED COORDINATING BETWEEN THE CREATIVE TEAMS, ARTISANS AND SUPPLIERS TO TRANSLATE THE COLLABORATION INTO A COHERENT RANGE OF FINISHED OBJECTS.



MUSEUM OF CYCLADIC ART GALA  
THE WALLACE COLLECTION

ROLE

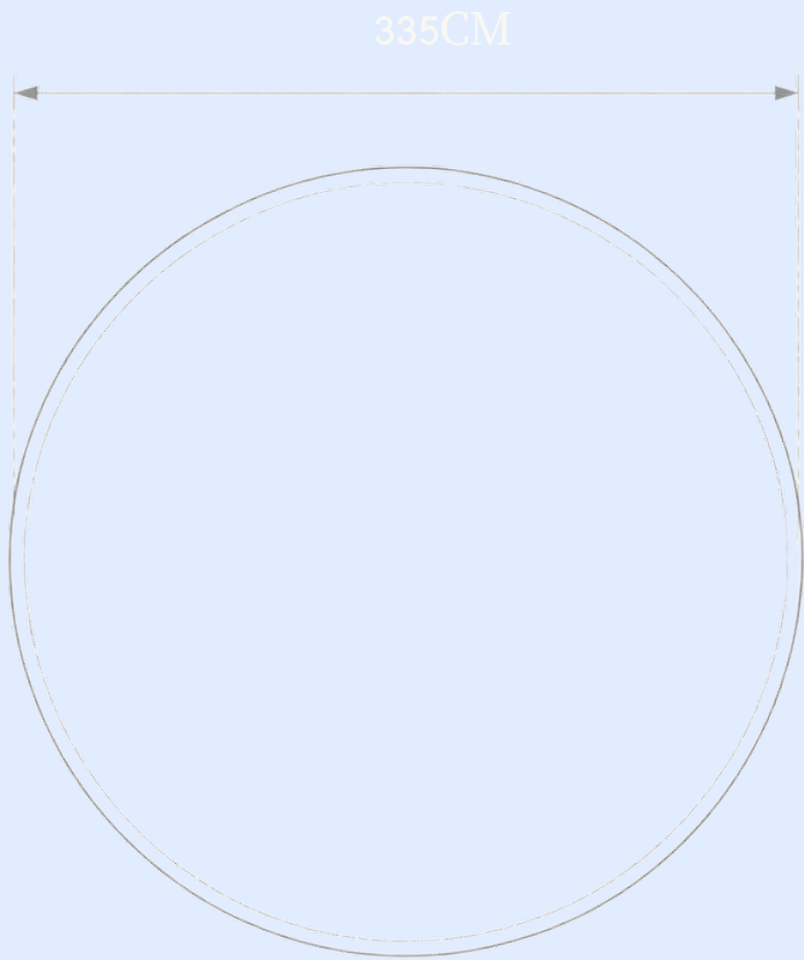
BESPOKE TEXTILE DEVELOPMENT  
MATERIAL & COLOUR DEVELOPMENT  
SUPPLIER & WORKSHOP COORDINATION  
SAMPLING & PRODUCTION MANAGEMENT

FOR THE MUSEUM OF CYCLADIC ART GALA, BESPOKE TABLECLOTHS WERE DEVELOPED IN RESPONSE TO THE COLOUR, MOVEMENT AND DECORATIVE RICHNESS OF FRAGONARD’S THE SWING AND THE HISTORIC INTERIORS OF THE WALLACE COLLECTION.

01 — REFERENCE JEAN-HONORÉ FRAGONARD, THE SWING

02 — COLOUR, SCALE & TEXTILE DEVELOPMENT

03 — TABLECLOTH DIMENSIONS & PRODUCTION SPECIFICATIONS



ROLE

BESPOKE TEXTILE DEVELOPMENT  
MATERIAL, COLOUR & SCALE DEVELOPMENT  
TECHNICAL SPECIFICATIONS & SAMPLING  
SUPPLIER & PRODUCTION COORDINATION

DRAWING FROM THE COLOUR, MOVEMENT AND DECORATIVE RICHNESS OF FRAGONARD'S THE SWING, I CONTRIBUTED TO THE DEVELOPMENT OF BESPOKE ROUND TABLECLOTHS FOR THE MUSEUM OF CYCLADIC ART GALA AT THE WALLACE COLLECTION. I TRANSLATED THE VISUAL REFERENCE INTO DECISIONS AROUND COLOUR, SCALE, MATERIAL AND DIMENSIONS, COORDINATING SAMPLES AND TECHNICAL SPECIFICATIONS WITH THE TEXTILE PRODUCERS THROUGH TO FINAL PRODUCTION

01 — INITIAL CONCEPT  
MARGARITA COCKTAIL GLASS  
CRAYON STUDY EXPLORING FORM, COLOUR  
AND MOVEMENT



02 — FORM DEVELOPMENT  
THE INITIAL IDEA EVOLVED INTO A  
STEMMED WINE GLASS WITH A  
CYLINDRICAL BOWL, IRREGULAR LATTICE  
DECORATION AND A SCULPTURAL WAVY  
STEM.



02 — MATERIAL & COLOUR TESTING  
REVIEWING COLOURED GLASS CANES  
BEFORE DEFINING THE FINAL PALETTE

03 — FINAL COLLECTION  
HANDBLOWN GLASSWARE PRODUCED IN MULTIPLE COLOUR  
COMBINATIONS WITH LAGUNA B.



LAGUNA B X CRINI&SOPHIA

ROLE

PRODUCT DEVELOPMENT  
FORM, PROPORTION & COLOUR  
DEVELOPMENT  
SAMPLE REVIEW & TECHNICAL ADJUSTMENTS  
MANUFACTURER COORDINATION

INSPIRED BY GREEK SUMMERS, THE GLASS’S SCULPTURAL STEM RECALLS CORAL, SEAWEED AND WAVES. ITS STEM AND BASE WERE CAREFULLY DEVELOPED FOR GREATER STABILITY AND RESILIENCE IN OUTDOOR TABLE SETTINGS.



CRINI & SOPHIA × SOUTZOGLOU  
ART RUG COLLECTION



01 — CREATIVE CONCEPT  
FIVE RUG DESIGNS INSPIRED BY THE  
LANDSCAPE, COLOURS AND NATURAL  
FORMS OF THE AEGEAN

02 — PATTERN DEVELOPMENT  
CORALS, SHELLS, PALMS AND SEA-WASHED  
TEXTURES TRANSLATED INTO LARGE-SCALE  
COMPOSITIONS

03 — MATERIAL & PRODUCTION  
HAND-TUFTED IN INDIA USING 100%  
WOOL, WITH BESPOKE DIMENSIONS AND  
COLOURWAYS



ROLE

CREATIVE CONCEPT  
PATTERN & ARTWORK DEVELOPMENT  
COLOUR SELECTION  
SAMPLING & MATERIAL REVIEW  
SUPPLIER & PRODUCTION COORDINATION

A COLLECTION OF FIVE HAND-TUFTED WOOL RUGS DEVELOPED WITH SOUTZOGLOU. INSPIRED BY THE LANDSCAPE OF THE AEGEAN, THE DESIGNS TRANSLATE CORALS, SHELLS, PALMS AND SEA-WASHED COLOUR INTO LARGE-SCALE TEXTILE COMPOSITIONS.

01 — SITE-SPECIFIC DESIGN  
EACH RUG DEVELOPED IN RESPONSE TO  
THE ARCHITECTURE, PALETTE AND  
ATMOSPHERE OF AN INDIVIDUAL VILLA

02 — SCALE & PLACEMENT  
CUSTOM DIMENSIONS AND COMPOSITIONS  
DESIGNED FOR FIVE DISTINCT INTERIORS

03 — FINAL INSTALLATION  
FIVE LIMITED-EDITION RUGS  
CONNECTING THE INTERIORS WITH THE  
SURROUNDING AEGEAN LANDSCAPE



ROLE

DESIGN ADAPTATION  
COLOUR & SCALE DEVELOPMENT  
CUSTOM SPECIFICATIONS  
PRODUCTION COORDINATION  
FINAL PLACEMENT

DEVELOPED FOR A HOSPITALITY PROJECT COMPRISING FIVE VILLAS DESIGNED BY CRINI & SOPHIA, EACH RUG WAS CUSTOMISED IN SCALE, COLOUR AND COMPOSITION TO CREATE A DISTINCT RELATIONSHIP WITH ITS INTERIOR.



LOLA SCHNABEL × CRINI&SOPHIA  
PRIVATE CERAMIC COMMISSION

ROLE

PRODUCT DEVELOPMENT  
ARTWORK ADAPTATION FOR CERAMIC PRODUCTION  
COLOUR, SCALE & PLACEMENT DEVELOPMENT  
SAMPLING & TECHNICAL COORDINATION  
SUPPLIER & PRODUCTION MANAGEMENT

FIVE ORIGINAL ARTWORKS BY LOLA SCHNABEL WERE ADAPTED INTO A CUSTOM CERAMIC COLLECTION FOR A PRIVATE CELEBRATION IN THE CYCLADES. I LED THE DEVELOPMENT FROM ARTWORK PREPARATION AND SCALE STUDIES THROUGH COLOUR SAMPLING AND PRODUCTION IN ITALY.

PRIVATE COMMISSION — SHOWN FOR PORTFOLIO REVIEW ONLY  
ARTWORK © LOLA SCHNABEL



# VOGUE GREECE XMAS AT THE FLAGSHIP STORE

A FESTIVE TABLESCAPE BRINGING TOGETHER  
BOTANICAL FORMS, SCULPTURAL OBJECTS  
AND THE ARCHITECTURE OF THE STORE.  
ATHENS • 2024

## ROLE

CREATIVE DIRECTION  
TABLESCAPE & SET DESIGN  
PROP AND PRODUCT SELECTION  
ON-SET ART DIRECTION

CREATIVE DIRECTION FOR A VOGUE GREECE CHRISTMAS  
EDITORIAL PHOTOGRAPHED INSIDE THE CRINI & SOPHIA  
FLAGSHIP STORE IN KOLONAKI. I DEVELOPED THE VISUAL  
CONCEPT AND DIRECTED THE TABLESCAPE, PRODUCT  
COMPOSITION AND FESTIVE ATMOSPHERE.

PRODUCT DEVELOPMENT

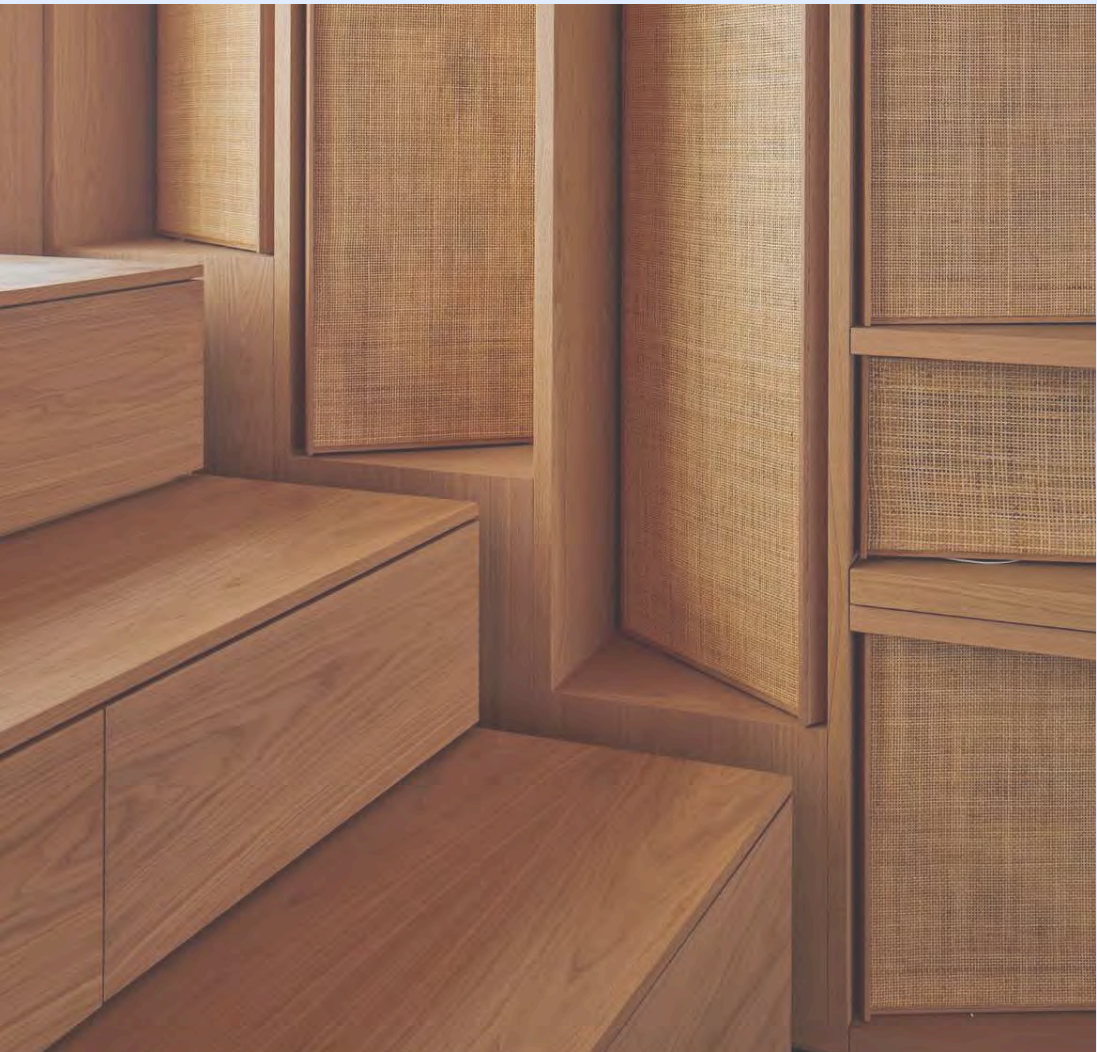
01— GLASS DEVELOPMENT  
GREECE · FRANCE · ITALY  
COLOUR, FORM AND ARTISAN  
PRODUCTION

02 — CERAMIC DEVELOPMENT  
GREECE · FRANCE · ITALY · POLAND · NEW YORK  
FORM, GLAZING, DECORATION AND SAMPLE  
COORDINATION

03 — TEXTILE DEVELOPMENT  
FRANCE · PORTUGAL  
EMBROIDERY, PRINTING, COLOUR  
DEVELOPMENT AND PRODUCTION

04 — RATTAN & WOOD DEVELOPMENT  
COLOMBIA  
MATERIAL SOURCING, CONSTRUCTION  
AND FINISHING

05 — CARPET DEVELOPMENT  
INDIA  
ARTWORK ADAPTATION, COLOUR  
SAMPLING AND PRODUCTION



ROLE

SUPPLIER & ARTISAN SOURCING  
SAMPLE DEVELOPMENT  
MATERIAL & COLOUR SELECTION  
COSTING & NEGOTIATION  
PRODUCTION FOLLOW-UP  
QUALITY CONTROL

DEVELOPING OBJECTS ACROSS MATERIALS AND INTERNATIONAL WORKSHOPS—FROM INITIAL SOURCING AND SAMPLING TO COLOUR SELECTION, NEGOTIATION AND FINAL PRODUCTION.

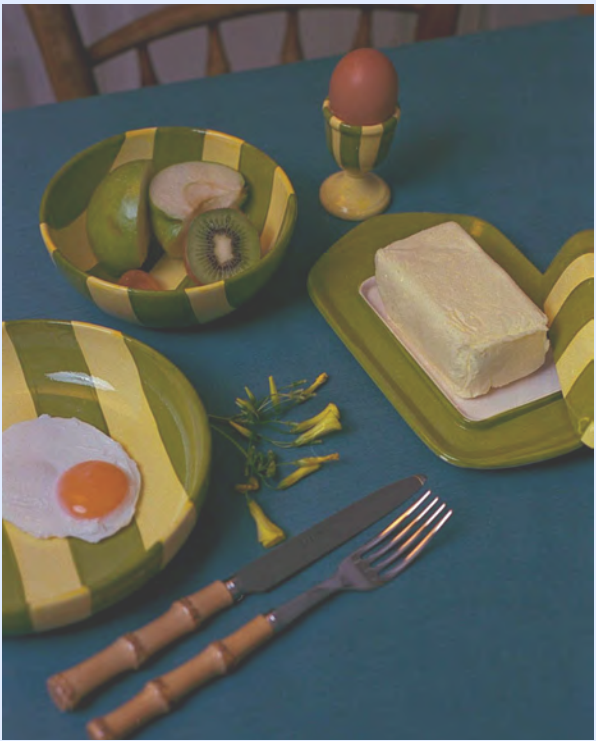
MAISON&OBJET · HEIMTEXTIL · SALONE DEL MOBILE · FUORISALONE

01 — PRODUCT CONCEPT  
A STRIPED CERAMIC  
BREAKFAST COLLECTION



02 — CAMPAIGN DIRECTION  
FOOD, NATURAL LIGHT AND  
ANALOGUE PHOTOGRAPHY.

03 — FOOD & PROP  
STYLING  
EGGS, BUTTER, FRUIT AND  
SEASONAL INGREDIENTS.



ROLE

PRODUCT CONCEPT  
CREATIVE DIRECTION  
FOOD & PROP STYLING  
SHOOT PRODUCTION  
ON-SET ART DIRECTION

I CONCEIVED THE STRIPED BREAKFAST SET AND DEVELOPED A 35MM CAMPAIGN TO INTRODUCE IT THROUGH FAMILIAR MORNING RITUALS. FOOD, NATURAL LIGHT AND IMPERFECT COMPOSITIONS GAVE THE COLLECTION A WARMER, MORE HUMAN CHARACTER.



# THE ROOSTER HOTEL SUNSET CAMPAIGN

- 01 — LOCATION & SET DIRECTION  
THE ROOSTER, ANTIPAROS  
WORKING WITH THE ISLAND’S  
STONE ARCHITECTURE,  
LANDSCAPE AND EVENING  
LIGHT
- 02 — CAMPAIGN IMAGERY  
TABLEWARE, TEXTILES AND  
OBJECTS PHOTOGRAPHED  
WITHIN THE AEGEAN  
LANDSCAPE



ROLE

CREATIVE DIRECTION  
SET & PRODUCT STYLING  
LOCATION COORDINATION  
SHOOT PRODUCTION  
ON-SET ART DIRECTION

A SUMMER CAMPAIGN PHOTOGRAPHED BY ESI SEILERN AT THE ROOSTER IN ANTIPAROS. I DEVELOPED THE SETTING AND DIRECTED THE COMPOSITION OF TABLEWARE, TEXTILES AND PROPS, USING THE LANDSCAPE AND LATE-AFTERNOON LIGHT TO CREATE A QUIET AEGEAN ATMOSPHERE.

CREDITS  
PHOTOGRAPHY — ESI SEILERN | LOCATION — THE ROOSTER, ANTIPAROS



WATER CAMPAIGN

01 — LOCATION & SET  
DIRECTION  
ANTIPAROS, GREECE  
WORKING WITH THE ISLAND’S  
RAW COASTLINE, NATURAL  
TEXTURES AND LATE-  
AFTERNOON LIGHT

02 — CAMPAIGN IMAGERY  
TABLEWARE, TEXTILES AND  
GLASSWARE SET AGAINST THE  
AEGEAN LANDSCAPE



ROLE

CREATIVE DIRECTION  
SET & PRODUCT STYLING  
LOCATION COORDINATION  
SHOOT PRODUCTION  
ON-SET ART DIRECTION

A SUMMER CAMPAIGN PHOTOGRAPHED ON FILM BY NIKOLETTA ZARIFI AT A REMOTE BEACH  
IN ANTIPAROS. I PRODUCED THE LOCATION SHOOT AND DIRECTED THE TABLE SETTING,  
STYLING AND ON-SITE INSTALLATION.

CREDITS  
PHOTOGRAPHY — NIKOLETTA ZARIFI | LOCATION — ANTIPAROS, GREECE | FILM



ROLE

CREATIVE DIRECTION  
SET & PRODUCT STYLING  
LOCATION COORDINATION  
SHOOT PRODUCTION  
ON-SET ART DIRECTION

CREDITS  
PHOTOGRAPHY — NIKOLETTA ZARIFI | LOCATION — ANTIPAROS, GREECE | FILM



ROLE

CREATIVE DIRECTION  
SET & PRODUCT STYLING  
LOCATION COORDINATION  
SHOOT PRODUCTION  
ON-SET ART DIRECTION

CREDITS  
PHOTOGRAPHY — NIKOLETTA ZARIFI | LOCATION — ANTIPAROS, GREECE | FILM

# CYCLADES CUP

01 — EVENT SETTING  
A LONG COMMUNAL TABLE  
BENEATH THE OLIVE TREES  
AGRILIA ESTATE, ANTIPAROS

02 — TABLESCAPE  
DIRECTION  
LAYERING TABLEWARE,  
CANDLELIGHT AND  
NATURAL MATERIALS

03 — FINAL INSTALLATION  
TRANSFORMING AN  
EVERYDAY AGRICULTURAL  
MATERIAL INTO AN  
IMMERSIVE SETTING

ROLE

EVENT SCENOGRAPHY  
TABLESCAPE & PRODUCT STYLING  
PRODUCTION COORDINATION  
SUPPLIER LIAISON  
ON-SITE INSTALLATION

AN EVENING CONCEIVED AROUND A LONG CANDLELIT TABLE IN THE OLIVE GROVE AT AGRILIA ESTATE DURING THE CYCLADES CUP. I COORDINATED THE TABLESCAPE, PRODUCT STYLING AND ON-SITE INSTALLATION, CREATING AN INTIMATE SETTING CONNECTED TO THE SURROUNDING LANDSCAPE.

CREDITS  
CYCLADES CUP 2026 | HOSTED BY IYC × JETCRAFT | AGRILIA ESTATE, ANTIPAROS

# HAY DINNER

01 — CREATIVE CONCEPT  
A SUMMER TABLE INSPIRED  
BY RURAL MATERIALS AND  
THE SURROUNDING  
LANDSCAPE

02 — MATERIAL DIRECTION  
HAY, NATURAL FIBRES,  
CERAMICS AND SEASONAL  
DETAILS

03 — FINAL INSTALLATION  
TRANSFORMING AN  
EVERYDAY AGRICULTURAL  
MATERIAL INTO AN  
IMMERSIVE SETTING



## ROLE

CREATIVE DIRECTION  
EVENT SCENOGRAPHY  
TABLESCAPE & PROP STYLING  
MATERIAL SOURCING  
ON-SITE INSTALLATION

A SUMMER DINNER SCENOGRAPHY BUILT AROUND HAY AS BOTH MATERIAL AND ATMOSPHERE. I DEVELOPED THE VISUAL CONCEPT, SOURCED THE OBJECTS AND NATURAL ELEMENTS, AND DIRECTED THE TABLESCAPE AND INSTALLATION ON SITE.

PRIVATE DINNER • GREECE

# LUNAR DINNER

01 — CREATIVE CONCEPT  
A SUMMER TABLE INSPIRED  
BY RURAL MATERIALS AND  
THE SURROUNDING  
LANDSCAPE

02 — MATERIAL DIRECTION  
HAY, NATURAL FIBRES,  
CERAMICS AND SEASONAL  
DETAILS

03 — FINAL INSTALLATION  
TRANSFORMING AN  
EVERYDAY AGRICULTURAL  
MATERIAL INTO AN  
IMMERSIVE SETTING

## ROLE

CREATIVE DIRECTION  
EVENT SCENOGRAPHY  
TABLESCAPE & PROP STYLING  
MATERIAL SOURCING  
ON-SITE INSTALLATION

A LUNAR TABLESCAPE BUILT AROUND SEMICIRCULAR TABLES ARRANGED LIKE HALF-MOONS AND PAINTED DEEP BLUE WITH SCATTERED STARS. TRANSPARENT GLASS PLATES REVEALED THE PAINTED SURFACES, WHILE HAND-BLOWN GLASS CANDLEHOLDERS CREATED LIGHT, REFLECTION AND AN ATMOSPHERIC NIGHT-TIME GLOW.

PRIVATE DINNER • GREECE



CHRISTMAS POP-UP AT CLARIDGE’S  
MUZUNGU SISTERS & FRIENDS

ROLE

VISUAL MERCHANDISING  
PRODUCT CURATION & STYLING  
DISPLAY CONCEPT  
SET-UP & INSTALLATION  
ON-SITE COORDINATION



VISUAL MERCHANDISING AND PRODUCT PRESENTATION FOR CRINI & SOPHIA AT THE MUZUNGU SISTERS & FRIENDS CHRISTMAS POP-UP AT CLARIDGE’S. I CREATED THE BRAND’S DISPLAY WITHIN A COLLABORATIVE SETTING FEATURING INDEPENDENT BRANDS INCLUDING RACIL, VENYX, NOOR FARES AND MACAPANI.

LOCATION  
CLARIDGE’S • LONDON



## AROUND THE TABLE

Food is at the centre of how I think about objects and space. I cook to bring people together and create tables around the gestures of sharing—serving, passing plates and conversation. This personal practice informs my creative work, helping me build settings that feel generous, lived-in and human.



01 — COOKING  
FOOD AS A CREATIVE AND INTUITIVE PRACTICE  
02 — GATHERING  
CREATING OCCASIONS THAT BRING PEOPLE TOGETHER  
03 — TABLESCAPING  
USING OBJECTS, COLOUR AND FOOD TO SHAPE ATMOSPHERE

LET’S CONNECT

Open to full-time roles, freelance projects and creative collaborations across creative direction, product development, scenography, sourcing and photography production.

ATHENS · OPEN TO RELOCATION, REMOTE WORK & VISA-SPONSORED OPPORTUNITIES

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